MAGAZINE VOOR
PROFESSIONELE FOTOGRAFIE

Pf has been founded in 1983 and for 35 years the only magazine that's been focusing on professional photography in every aspect. Pf is not only a magazine but also an online platform. Pf is also a community on Facebook and Instagram (and Youtube.com) and sends out a weekly newsletter with all the latest news.

Publication List 2019

Edition	Deadline supplying advert	Publication date
1	15 February	1 March
2	29 March	12 April
3	10 May	24 May
4	14 June	28 June
5	16 August	30 August
6	20 September	4 October
7	23 October	8 November
8	20 November	6 December

Advertising Print

Size	Specifications w x h (mm)	Rates €
2/1 page	470 x 312 (exl. 3 mm bleed)	5,150
1/1 page	235 x 312 (exl. 3 mm bleed)	3,525
1/2 page landscape	215 x 143,5	1,925
Surcharge branded content*		+750 per page
Inserts		On request
Other advertisement sizes		On request

** Including editing*

Vakbladen.com
crossmediaal uitgeven

Advertising Online		
Size	**Specifications**	**Price €**
Leader board banner website	728 x 80, 468 x 60, 320 x 50	775 a month
Full banner website	468 x 60, 320 x 50	700 a month
Large rectangle	336 x 280	800 a month
Medium rectangle	300 x 250	800 a month
Small skyscraper	120 x 600	700 a month
Wide skyscraper	160 x 600	700 a month
Full banner newsletter	468 x 60	575
Digital advertorial newsletter		575
Partner mailing		1,785

Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to traffic@archermedia.nl. You will receive a request to do so from the Traffic department.

Contact details

Publishing company
Vakbladen.com
Rijswijkseweg 60
2516 EH Den Haag
The Netherlands

Publisher
Jeroen Cnossen

Advert department
René de Wit
r.dewit@archermedia.nl
+31 (0)88 226 66 53
+ 31 (0)6 499 31 873

Delivery advert
Traffic department
traffic@archermedia.nl
+31 (0)88 644 06 54

Subscription
Mijntijdschrift.com
info@mijntijdschrift.com
+31 (0)88 226 66 33

Vakbladen.com
crossmediaal uitgeven